

# VIRTUAL FOOD DRIVE TIPS

SHARE partnered with Food Banks BC to maximize your fundraising for our Food Bank through a Virtual Food Drive platform at <https://bcvfd.foodbank.bc.ca/>  
Choose 'Register Now' and select SHARE Food Bank

## 1. Who can I contact for help?

*If you have any questions at all or want assistance to help set up your donation page, please email [community@sharesociety.ca](mailto:community@sharesociety.ca).*

## 2. What is a virtual food drive?

*SHARE is a member of Food Banks BC. Food Banks BC and the Greater Vancouver Food Bank (GVFB) partnered to create a Virtual Food Drive platform to help raise funds for all Food Banks BC members.*

*A Virtual Food Drive allows individuals and groups of all kinds to raise money through an online food drive. It's a very efficient way to maximize your fundraising efforts. It's also easy and fun! Start one with your school, co-workers at the office, as a family project or with a group of friends as passionate about our cause as you are.*

*Maybe you're having a birthday or wedding this summer and would like your guests to donate in lieu of gifts. You can use a Virtual Food Drive to encourage donations to fund SHARE's Food Bank in our community.*



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### **3. Why a Virtual Food Drive?**

*Some of the benefits of running a Virtual Food Drive event:*

- *Easy to use and manage. Any size donation counts!*
- *It's the greenest, most cost-effective, simple and secure way of all food drives.*
- *It can be a meaningful team-building activity to boost morale while challenging one another between offices in your workplace or grades in your school.*
- *It highlights your group or company's commitment to helping the community by hosting a branded VFD with SHARE.*
- *Donations can be completed within minutes.*
- *It's a great idea to commemorate special moments in life, such as birthdays or weddings, by fundraising and making a real impact.*
- *You may use any major credit card for payment on a secure website.*
- *It saves food banks time and resources incurred by a physical food drive.*
- *Your donations allow food banks to purchase the most needed and freshest items.*
- *All donations made through the Virtual Food Drive are tax-deductible, and you will receive an instant tax receipt via email.*

### **4. Who can host a Virtual Food Drive?**

*Anyone can host a Virtual Food Drive.*

*You can register as an organization or individual, start your own team or join an existing team.*

*Your event can be customized to meet the needs of your organization, your school or office group, your family, or yourself.*



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## 5. Which registration type should I choose?

### **Option 1: Organization.**

Select this option to start a fundraiser through your organization, school, club, group or within your company.

### **Option 2: Individual Fundraiser.**

Select this option to start a personal fundraiser. This could even be a birthday fundraiser, a fundraiser in memory of a loved one, or a fundraiser in lieu of wedding gifts. The options are limitless!

### **Option 3: Start a New Team.**

Select this option to set up a friendly competition within your school, company or between organizations.

### **Include Remember the Food Bank or RTFB in your Fundraiser Title.**

For example, your company has three floors, and you want to set up a competition between the floors; each floor will get a dedicated page to track its progress, in addition to an overall company page where you can see the results of the three floors combined. This option would also work for a group of friends. You and your friends might want to start a friendly competition to see who can raise the most money within a certain time frame. The winner gets eternal bragging rights! Email us at [community@sharesociety.ca](mailto:community@sharesociety.ca) if you want to brainstorm fundraising ideas!

**Option 4: Join a Team.** Select this option if you know that someone from your company or organization has already set up a "team" page.

For example, if you are on the third floor (see option 3 for context), and would like to join the company-wide competition after the other three floors are set up, you can select this option and join the competition.



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**6. Can I donate instead of hosting a fundraiser?** *Yes! If you want to make a donation and not host a fundraiser, you can do so here:*

*<https://sharesociety.ca/rtfb>*

**7. What do I do if I have cash or cheque donations?**

*You can send cheques to the SHARE Family & Community Services. Please DO NOT mail your cash donations. Once received, we can add the donation amount from cheques or cash to your Virtual Food Drive total.*

***Please email [community@sharesociety.ca](mailto:community@sharesociety.ca) to make arrangements and to ensure your donation is attributed to the correct fundraiser. Just so you know, for all cheque donations, the minimum donation amount eligible for a tax receipt is \$25.***

*Please bring or mail cheques to:*

*SHARE Family & Community Service – Virtual Food Drive*

*101-2312 St. Johns Street*

*Port Moody, BC V3H 0L7*

*Payable to: SHARE Family & Community Services*



**FAMILY & COMMUNITY SERVICES**

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