



CORPORATE ENGAGEMENT

MAKE STRENGTHENING YOUR COMMUNITY YOUR BUSINESS



CORPORATE PARTNERS

Over the years, SHARE's support from major donors has played an important role in the programs and services we are able to offer our clients. Our donors, both corporate and individual have felt a strong connection with SHARE and the work we do.

SHARE's corporate partners have left a positive footprint across both our local and North American Landscape:

A FEW OF OUR CORPORATE PARTNERS





WHAT IS SHARE?

SHARE started as a children's clothing exchange in 1972 in the basement of founders, Gertie Grosser's home and quickly became a focal point for community members who wanted to help themselves and their neighbours with some of life's challenges.

Today SHARE is a non-profit, independent, community based organization providing leadership and programs in response to the social needs of the residents of the Tri-Cities (Coquitlam, Port Coquitlam, Port Moody, Anmore and Belcarra). We deliver programs with the support of government, organizations like the United Way and our donors. We are proud to be one of the largest employers in the Tri-Cities.

MISSION

SHARE exists to connect, engage, and strengthen individuals and families.

VISION

Our vision is a strong community that welcomes everyone to live, participate, contribute, and reach their full potential.



VALUES

Collaboration

We value and support collaboration that builds respect, trust, and relationships with each individual and with the community

Generosity

We are generous when we act unconditionally, without judgement, and without prejudice.

Inclusion

We work to strengthen each individual we serve, as well as the services themselves, the agency and our community: everyone is welcomed and everyone belongs.

Hope

We act with hope when we mind a way forward, drawing on our resilience, abundance, creativity and innovation.

Integrity

We act with honesty and transparency: acting in the best interest of client, each other and the agency, making evidence based unbiased decisions.

Strength Based

We acknowledge and build on the strengths of each individual and each family.

WHAT WE CAN OFFER YOUR COMPANY

Joining SHARE as a Corporate Partner will allow you to show your clients your dedication to social responsibility and connection to the community. Through your support, SHARE is able to increase the impact of our programs and services, allowing us to assist more people who need our help. Developing a meaningful partnership with your business and your staff allows us work together to build a strong and healthy community.

Here are some of the ways being a Corporate Partner of SHARE benefits your business:

YOU WILL BUILD STRONGER COMMUNITY RELATIONSHIPS

Partnering with SHARE helps build a strong and healthy community that you can be proud of. Being a good corporate citizen is a win-win for your business and for our community.

INCREASED PUBLICITY

When your company partners with SHARE, we will promote our partnership and collaboration through our social media channels, on our website and to our donors and stakeholders.

INCREASE EMPLOYEE ENGAGEMENT

Partnering with SHARE will help you attract and retain dedicated employees who share your vision and values.

Offer opportunities for your employees to get involved through volunteering as a team or individually at our events. This adds to staff morale and offers valuable opportunities for team building and personal growth.

ATTRACT NEW CUSTOMERS AND KEEP THE ONES YOU HAVE

Partnering with SHARE will show your customers that you have a commitment to give back to your community, a value that many clients and consumers appreciate.

*Giving back is good for you
and good for business!*



HOW YOU CAN GET INVOLVED

1. Name us your charity of choice
2. Offer a sponsorship
3. Make a monetary donation
4. Empower your staff to volunteer
5. Run a matching donations campaign
6. Donate your expertise, facilities and products
7. Fundraise at your point of sale
8. Start a payroll giving initiative
9. Host fun staff fundraising events

1. NAME US YOUR CHARITY OF CHOICE

We appreciate that there are many charities who do valuable work both abroad and locally that you could pick to be your Charity of Choice. Having a Charity of Choice is a great way to engage and motivate staff and customers, have your brand associated with a recognized leader in social services, and make a real difference to the lives of people those less fortunate in the community you work in.

When you name SHARE your Charity of Choice we will work together to help create opportunities for your team to engage with SHARE in ways that align with your corporate social responsibility goals and let the community know about your corporate citizenship!

2. OFFER A SPONSORSHIPS

There are several ways you can offer sponsorship at SHARE.

1. Assist SHARE by supporting capital projects.
1. Become a sponsor at our annual fundraiser IMAGINE.
2. Contribute funding to specific program costs.

3. MAKE A MONETARY DONATION

Your monetary donations are important to the work we do at SHARE. They allow us to support our unfunded programs, such as the Food Bank, and support other programs throughout the organization. Tax receipts are offered to for all donations over \$25.





4. EMPOWER YOUR STAFF TO VOLUNTEER

Canadian companies are increasingly encouraging their employees to volunteer their time to support a cause they believe in. Some companies go as far to offer their employees paid leave or offer donations when their staff undertakes community-based volunteering.

Corporate volunteering and fundraising can have a very positive impact on your workplace including:

- Fostering good staff morale.
- Promoting a sense of community within your organization.
- Engaging your clients and suppliers.
- Helping to build individuals' confidence and self-esteem by giving them an opportunity to put something back into the community.

Our fund development team will work with you to develop tailored volunteering opportunities for your staff where they may choose to volunteer regularly or on a as needs-basis, assisting SHARE with specific campaigns and fundraising events such as:

- Participating in our annual IMAGINE fundraiser.
- Wrapping Christmas presents at our annual gift wrap station.
- Assisting at food drives and other community fundraising events.

5. RUN A MATCHING DONATIONS CAMPAIGN

A great way to set your business apart as a community leader is to run a matching donation campaign. This could be a pledge to match donations over a specific time period, from a specific campaign/event, or from donations collected internally through a staff led initiative. Matching campaigns are a great way to build staff moral and show staff that they are working for a company that cares about their community.

6. DONATE YOUR EXPERTISE, FACILITIES AND PRODUCTS

Transform your expertise and facilities into powerful community support. Your company can work pro-bono by offering staff expertise or provide training and or mentoring to our staff. We always appreciate the donation of venues for special events and fundraisers as well as for meetings. Donating your products or services for our annual fundraiser's silent auction is another way to get your brand out there and give back at the same time.

7. POINT OF SALE FUNDRAISING

SHARE is a longstanding trusted organization in the Tri-Cities and you can enhance your corporate image by having a visible link that you support SHARE. Some businesses use our collection tins and others ask consumers if they would like to add \$1 or \$2 to their bill as a donation to SHARE.

Every little bit helps and overtime collect tins can add up. For example, IKEA Coquitlam has raise x amount through point of sale donation tins.

8. PAYROLL GIVING

Payroll giving encourages members of your staff to give regularly through voluntary donations that are deducted from their salaries every pay cheque or month by your payroll department. Your staff member decides how much to donate and can cancel their donation at any time.

Workplace giving provides individual employees with the opportunity to make a difference to the lives of other through a hassle-free way of regular giving at amounts they feel comfortable with.

Some workplace giving partners choose to further boost the contribution provided by employees by matching the amount dollar-for-dollar at a corporate level. This provides further tax deductions for the employer and means that more funds are raised for SHARE.

“In my case SUPPORTING SHARE HAS allowed me to differentiate myself and my business. It has created visibility and credibility for my business. Sponsorship is an effective way of using marketing resources. People like to work with businesses or people who show they care.”

-John Wolff



9. STAFF FUNDRAISING EVENTS

Bringing staff together for a common cause and or creating some friendly competition in the office to help out the community can give a big boost to your team spirit!

Invite employees to organize a fundraising event for SHARE such as a: food or toy drive, bake sale, car wash or Casual Friday's. You can even have multiple offices competing to ramp up the fun!





“As an organization with a number of staff that live and work in the Tri-Cities, we are delighted to be able to give back through and organization (SHARE) that supports the quality of life of all families in the Tri-Cities. Building communities is the focus of our business and SHARE helps to ensure that our neighbourhoods are strong by answering social needs and creating healthy, inclusive communities.”

- Kevin Layden, Wesbild's President & CEO

WHAT ELSE CAN WE SAY?

SHARE is the leading provider of social services in the Tri-Cities and we pride ourselves on focusing strictly on the needs of those in the Tri-Cities. We are the boots on the ground and we lead the way in terms of number of clients served, quality of service.

SHARE has a seat at the table for all community social development discussions. We are a major voice for positive change in the Tri-Cities and we consistently engage in collaboration with other partners and agencies, including local and provincial government, local business, developers, and other social service providers.

Every dollar helps, but our partnership with business and corporate donors can make a huge impact and would allow us to expand our scope of services. Your company support would provide the opportunity for SHARE to reach more of our community members in need, while generating much needed awareness that will lead to additional funding opportunities.

Becoming a Corporate Partner shows that you share our vision and values to your clients and your community. By supporting the work we do we can start to build a long term relationship that helps connect your business to the needs of your community.

The generous support of our Corporate Partners is crucial to the work we do, and we look forward to having you join our family. Being a SHARE Corporate Partner aims to benefit your business, your staff team and our community.



*Start making a
difference with your
business today!*

JOIN US!

If you would like to discuss how your company can partner with SHARE please contact:

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