

# SPONSORSHIP PACKAGE



2026 IMAGINE GALA  
PRESENTED BY  WESBILD



# MISSION

SHARE Family & Community Services exists to **Connect Engage, and Strengthen** Individuals and Families.

# VISION

Our vision is a strong community that welcomes everyone to live, participate, contribute, and reach their full potential.

# HOW WE MAKE AN IMPACT

All funds raised at IMAGINE benefit SHARE's support programs and services that assist vulnerable individuals, children, and families across the Tri-Cities, serving over 29,000 individuals annually.

Your support helps SHARE to:

- ★ Fill the SHARE Food Bank with healthy food to feed those in our community who are hungry.
- ★ Provide support and stability through our Rent Bank, Affordable Housing supports, Legal Advocacy, and Employment Services.
- ★ Strengthen children, youth, and families with parenting resources, drop-in play, 1:1 family support, counseling, and play therapy for kids.
- ★ Support children and youth with developmental delays and disabilities through Community Living, Early Intervention Therapy, and Social Emotional Early Development Services.
- ★ Welcome and empower newcomers and refugees with English language groups and community navigation support.
- ★ Improve mental health and wellbeing by providing counseling and supports for youth and adults facing challenges with mental health, substance use, and other barriers, including Foundry Tri-Cities - a wellness hub where youth can connect to health and mental wellness services, resources, and peer support.
- ★ Support seniors to live independently and stay connected with grocery shopping, transportation, and social connection programs.

[Click here](#) to learn more about us.

# ABOUT IMAGINE

This year's IMAGINE Gala, themed "Every Step of the Way," draws inspiration from the colourful energy of a bustling street market—where cultures connect, stories flourish, and possibilities come to life. Just as each vibrant stall brings its own flavour and meaning to the market, our sponsors bring a unique spirit and commitment to help shape every step of the journey.

The evening is a vibrant celebration of food, fun, and friendly competition. Guests will enjoy a culinary competition featuring local chefs and culinary talents, live entertainment, and silent auctions - an unforgettable event with a lasting impact on our community.

**Click here** to watch the highlight video of our 2025 event.



## EVENT DETAILS

March 7  
2026  
7:00 pm – 10:30 pm

Great Canadian  
Casino Vancouver

2080 United Blvd, Coquitlam, BC

# PRESENTING SPONSOR

**\$20,000**

**EXCLUSIVE**

- Feature in SHARE's digital newsletter (copy and images provided by sponsor)
- Full page advertisement in the IMAGINE Program and half page exclusive welcome message
- Prominent LED Panel ad provided by sponsor
- An option for Presenting Sponsor to provide a 30-60 second profile video distributed digitally through SHARE channels
- Click-thru company logo and listing on IMAGINE webpage
- Company provided stand-up banner at event
- Invitation to exclusive Sponsor Reception for you and your guests
- Logo on IMAGINE auction website
- Logo on photo backdrop at the event
- Logo on the front cover of IMAGINE Program
- Premier Logo incorporated into sponsor slideshow projected on theatre big screens
- Premier Logo placement on all event marketing and media materials, print and digital
- Premier logo placement on event day signage and materials
- Premier logo projected at the event on theatre big screens
- Recognition at the event from the podium
- Social media acknowledgments on SHARE's social media channels starting at confirmation of sponsorship
- Social media - two (pre or post event) with content supplied by sponsor
- Swag opportunities with business logo
- Testimonial opportunities
- Voting Representative for Culinary Competition VIP Choice
- Reserved table of 10 by the stage with a Charcuterie Platter
- Additional reserved seating for a discounted price

# SPONSORSHIP OPPORTUNITIES



Benefits	Diamond (\$10,000)	Platinum (\$7,500)	Gold (\$5,000)	Silver (\$3,500)	Friends of SHARE (\$2,000)
<b>Event Attendance</b>					
Complimentary Event Attendance	8	6	4	2	1
Additional reserved seating for a discounted price	✓	✓	✓	✓	—
Charcuterie Board for your reserved table	✓	✓	—	—	—
<b>Brand Building</b>					
Logo on marketing materials and event day signage	✓	✓	✓	✓	✓
Logo incorporated into sponsor slideshow projected on to theatre screen	✓	✓	✓	✓	✓
Recognition from the podium	✓	✓	✓	—	—
Advertisement on LED Panel	✓	✓	—	—	—
Advertisement in IMAGINE Event Program	Full Page	Half Page	—	—	—
<b>Web and Digital</b>					
Digital acknowledgements on social media, event website, and event advertisements	✓	✓	✓	✓	—
<b>Exclusive Networking</b>					
Invitation to exclusive sponsor reception for you and your guests	✓	✓	✓	✓	—

## FLEXIBLE SPONSORSHIP OPTIONS

SHARE is pleased to offer payment plans and multi-year sponsorship contracts to support your partnership goals.

## CORPORATE TABLE OF 10

**\$1,500**

- Logo on table
- 10 reserved seating tickets
- Charcuterie board

## INQUIRIES & COMMITMENT

For more information, please contact:

### Darcel Moro

Manager of Community Engagement

604-540-9161 Ext. 561

[Darcel.Moro@SHAREsociety.ca](mailto:Darcel.Moro@SHAREsociety.ca)

# CULINARY SPONSORSHIPS

Each year, top Tri-Cities restaurants and bakeries showcase their talent at IMAGINE, serving signature samples to more than 350 guests and VIP judges in a lively culinary competition. Winners are awarded the coveted Best Sweet and Best Savoury distinction.

Culinary Partner benefits include:

- Recognition from the podium during the program
- Logo on event signage and materials where Culinary Partners and Sponsors are featured
- Social media acknowledgments throughout the promotion and execution of IMAGINE
- A unique opportunity to showcase your culinary skills and promote your business to 350+ guests
- 2 complimentary guest tickets (in addition to staff working the event)
- Logo with click-through link on the SHARE website
- Half-page Culinary Partners ad in the IMAGINE event program
- Business logo featured in digital ad campaign
- Logo incorporated into sponsor slideshow projected on to theatre screen



## IN KIND

- In-kind opportunities are available for Entertainment, Photography, Videography, Printing, Media & Advertising, Swag, and more
- In-kind sponsorship packages are customized based on the value of product or service provided



## SILENT AUCTION

Contribute to IMAGINE's Silent Auction! Your donation supports SHARE's programs, promotes your business, and features your name in the auction listing.

To donate, contact: [community@sharesociety.ca](mailto:community@sharesociety.ca)

# BEYOND IMAGINE

## CORPORATE ENGAGEMENT

In addition to supporting the IMAGINE Gala, your organization can engage with the community throughout the year in meaningful ways:

- **Holiday Opportunities** – Join us at our Toy Bank, Gift Wrap, or Food Bank to spread cheer during the holiday season.
- **Community Events** – Partner with SHARE at local events that bring families and neighbours together.

### Custom Corporate Engagement

SHARE is proud to offer customized engagement opportunities that can be designed to align with your company's values and goals. Our team will collaborate with you to create meaningful initiatives that make a positive impact in our community.

Connect with Darcel Moro to learn more:

[Darcel.Moro@SHAREsociety.ca](mailto:Darcel.Moro@SHAREsociety.ca)



## CONTACT US FOR SPONSORSHIP INFORMATION

To discuss your sponsorship ideas, please contact Darcel Moro at [darcel.moro@SHAREsociety.ca](mailto:darcel.moro@SHAREsociety.ca)

To donate a silent auction prize for IMAGINE, please contact [community@SHAREsociety.ca](mailto:community@SHAREsociety.ca)

For more event information visit [SHAREsociety.ca/IMAGINE](http://SHAREsociety.ca/IMAGINE)

## CONNECT WITH US



@SHAREfcs



@SHAREsociety



@SHARE Family and Community Services



[www.SHAREsociety.ca](http://www.SHAREsociety.ca)